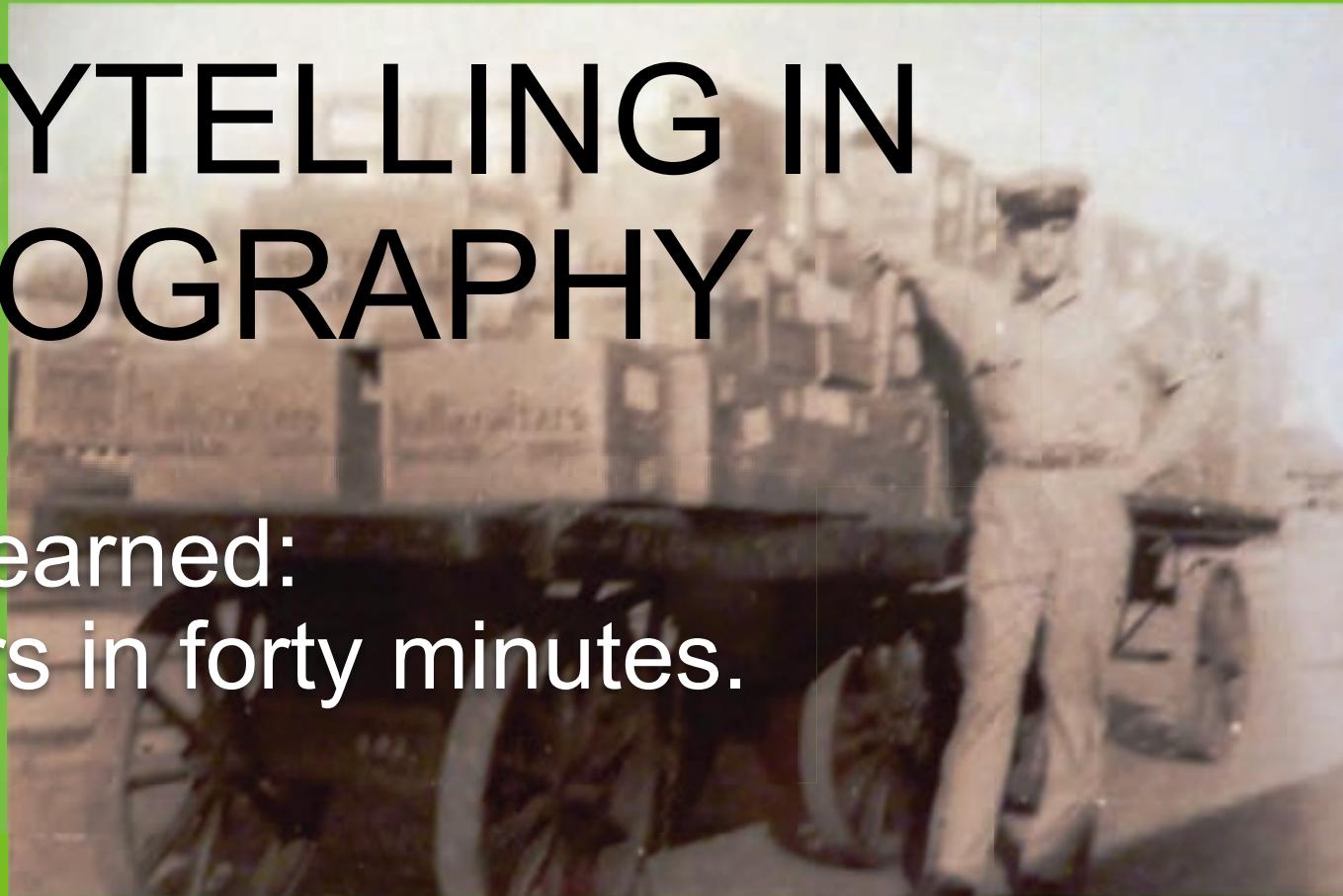


STORYTELLING IN PHOTOGRAPHY

Lessons learned:
Forty years in forty minutes.



Question:
What is the first
characteristic
you look for
when you are
judging an
image?

Drama ?



Drama?



Geometry?



Geometry?
Leading lines?



Light and shadow?



Light and shadow?



Light and shadow?



Color



Color



Fire?



Fire?



It
makes
me
react?



Makes
me
turn
the
car
around?



I
have
done
this
as
well?



Peak action?



Peak action?

Did he catch
the ball?



Decisive moment?



Decisive moment?

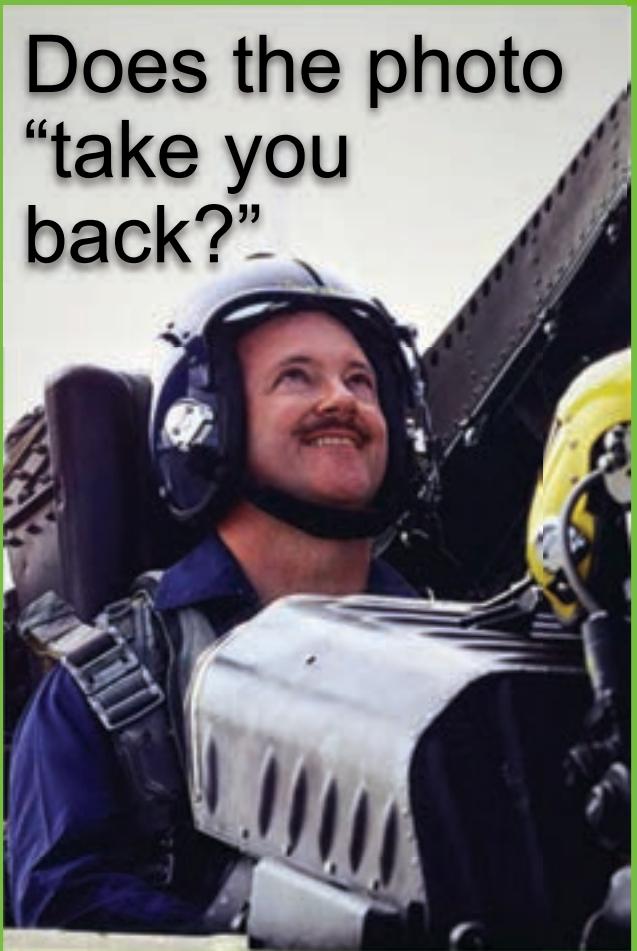
Was the runner out?



Does the photo
“take you
back?”



Does the photo
“take you
back?”



Does the photo
“take you
back?”



The Answer?

Does the photo tell a story!

What
story is
this
photo
telling?



What
story is
this
photo
telling?



What story is this photo telling?



“So,
how
can
I make
photos
like
this
one ?”



Maybe I was born with “film in my blood ?”



“I wish
I had your
camera!”



OLYMPUS OM-10 film camera circa 1981



35 millimeter film

1981
Cost \$5 per
roll of 36
exposures.



What ever
happened
to
these?



What ever
happened
to
these?



@Roadtrip NewEngland

What ever
happened
to
these?



What ever
happened
to
these?



What ever
happened
to
these?



What ever
happened
to
these?



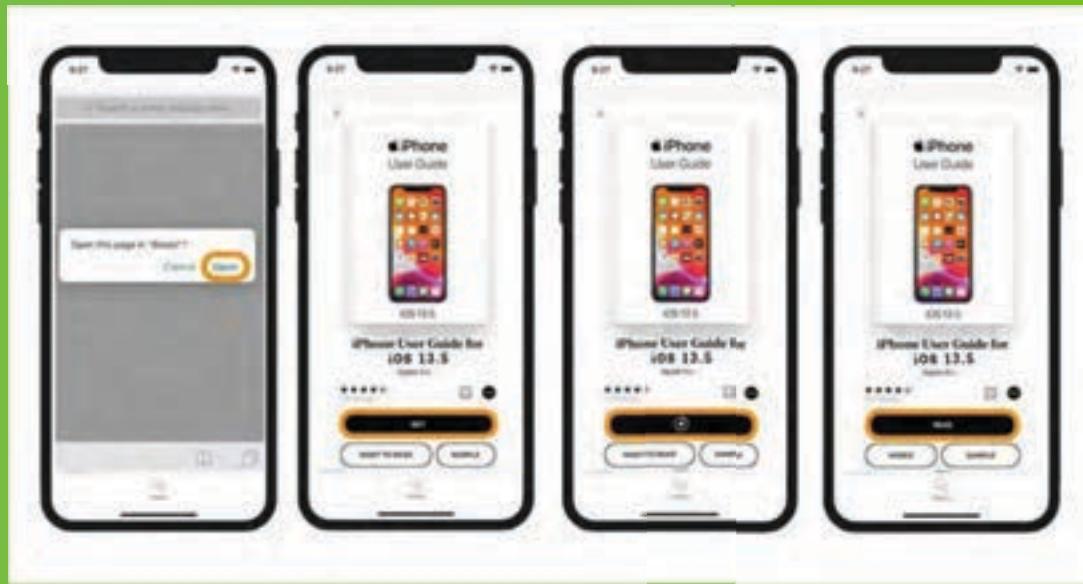
“The
only
camera
I have
is my
phone.”



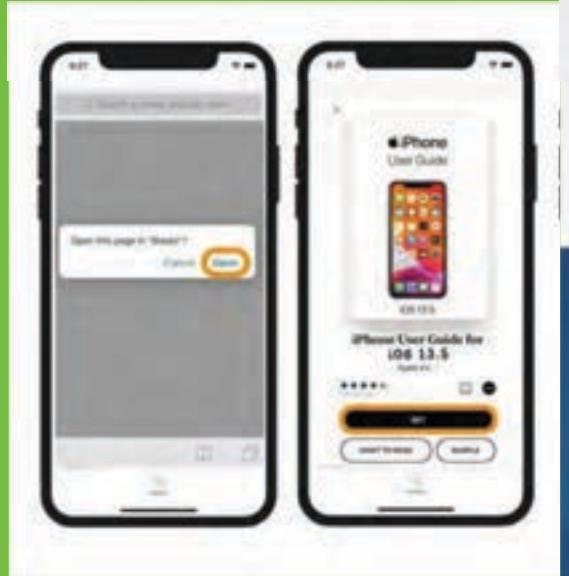
“The
only
camera
I have
is my
phone.”



1. Read the instruction manual.



1. Read the instruction manual.



SAMSUNG



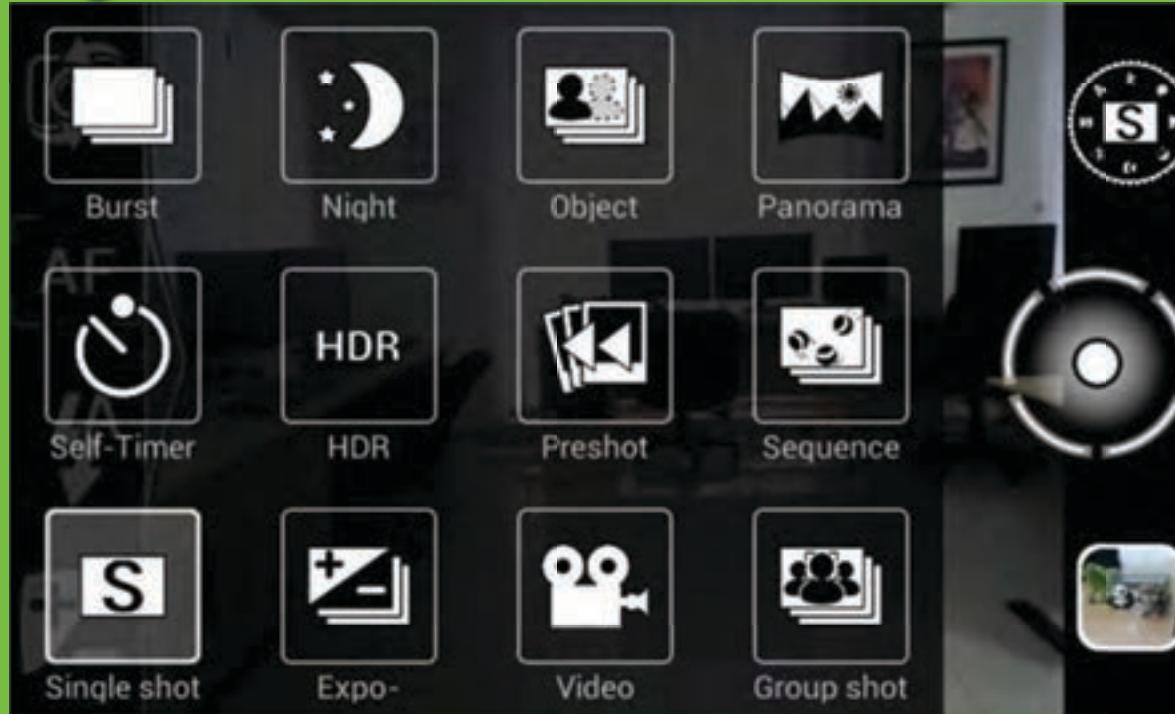
SM-G960F
SM-G960F/DS
SM-G965F
SM-G965F/DS

User
Manual

a.Target your shooting mode around your end result or your audience



1.Target your shooting mode around your end result.



1.Target your shooting mode around your end result.



1.Target your shooting mode around your end result.



a.

Location, location, location.



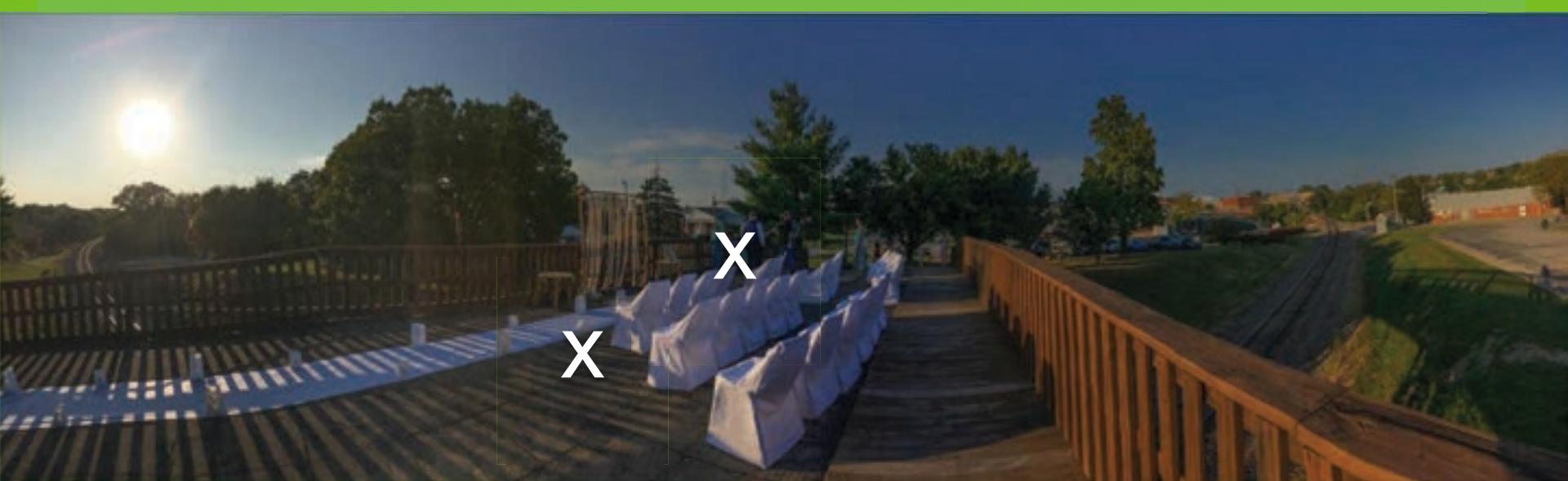
a. Where is the best location for photos here?



a. Where is the best location for photos here?



a. Where is the best location for photos here?



a. Where is the best location for photos here?



a. Where is the best location for photos here?



a. Where is the best location for photos here?



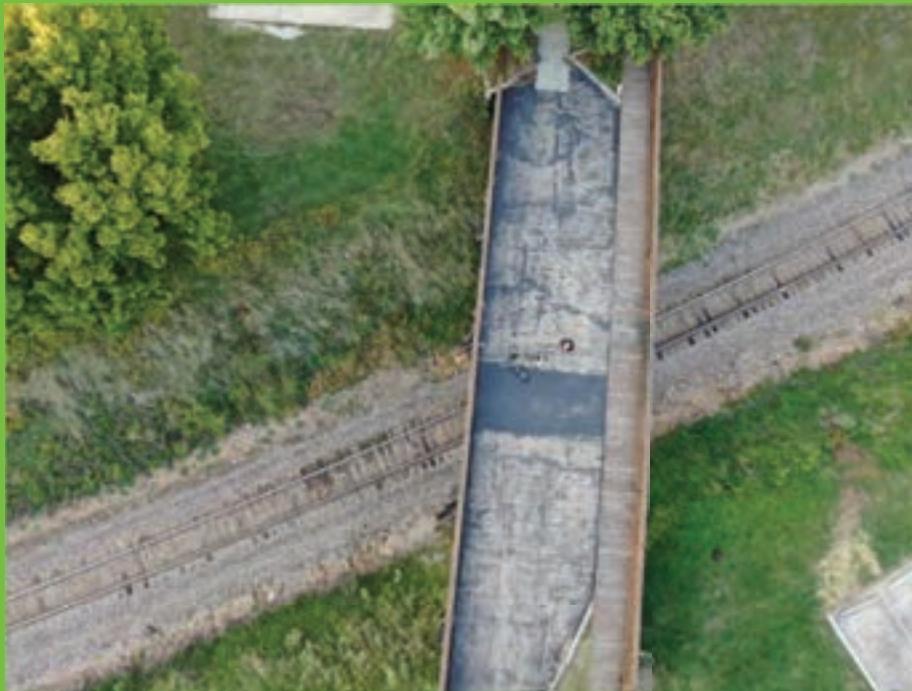
a. Where is the best location for photos here?



a. Where is the best location for photos here?



a. Where is the best location for photos here?



b.

Follow

b.

Follow

the

b.

Follow

the

rule

b.

Follow

the

rule of

b.

Follow the
rule of thirds.

b.

Follow the
rule of thirds.

b.



b.



C. Turn off your phone's flash.



C. Turn on your phone's flash.

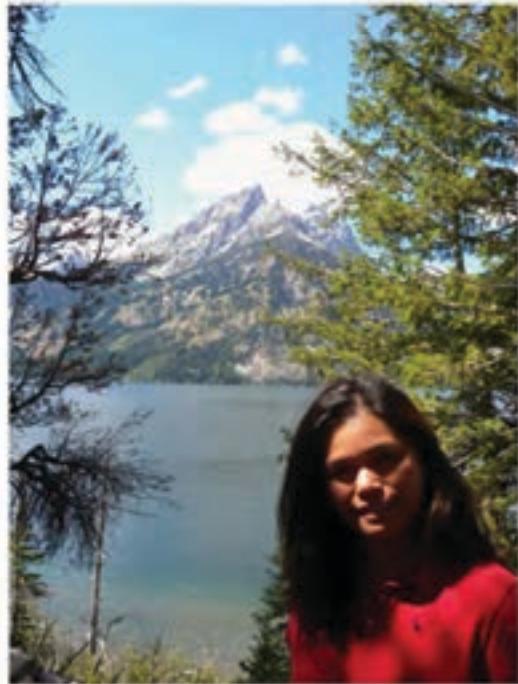


No Flash



Fill Flash

C. Turn on your phone's flash.



No Flash

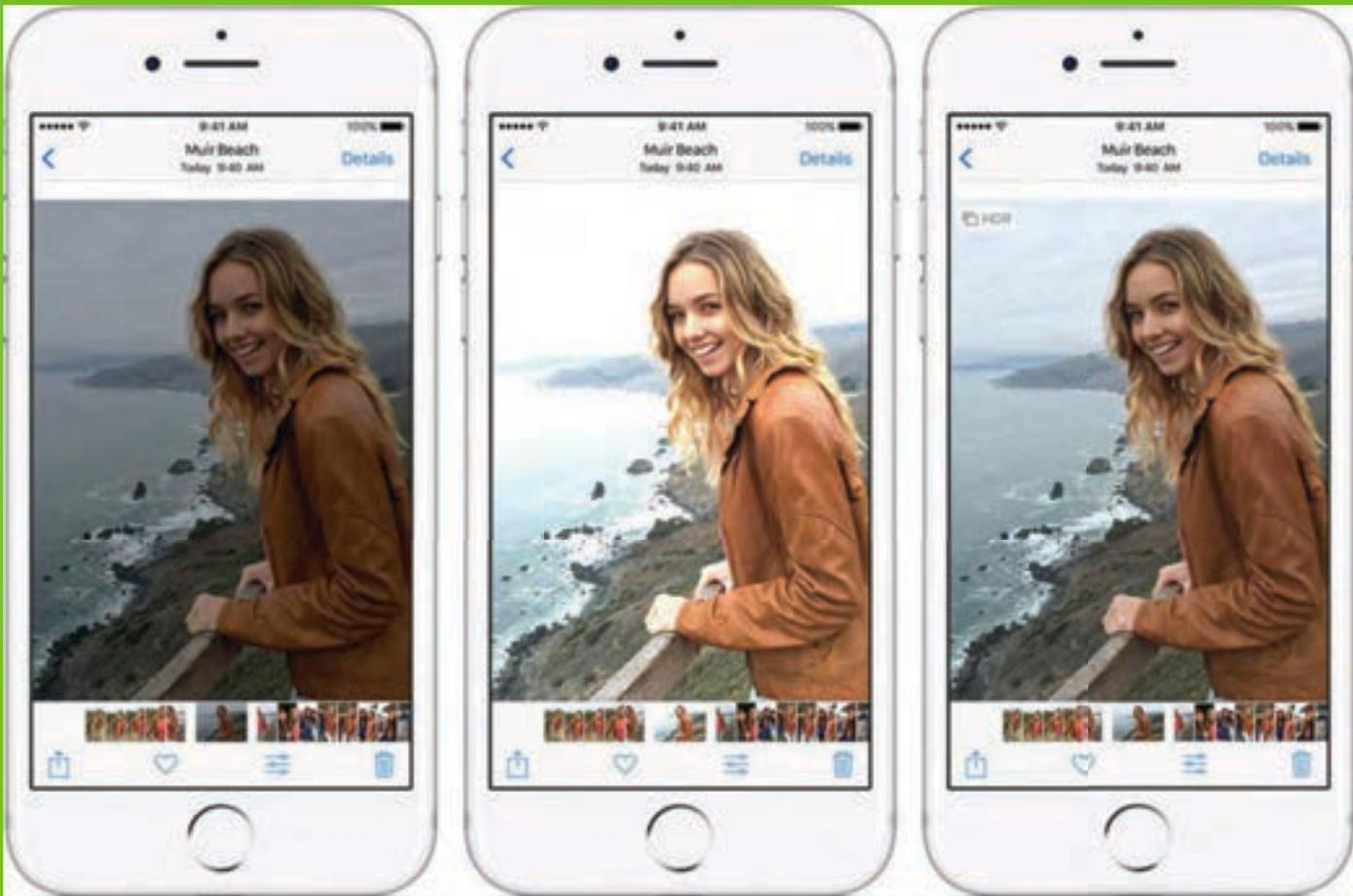


Fill Flash

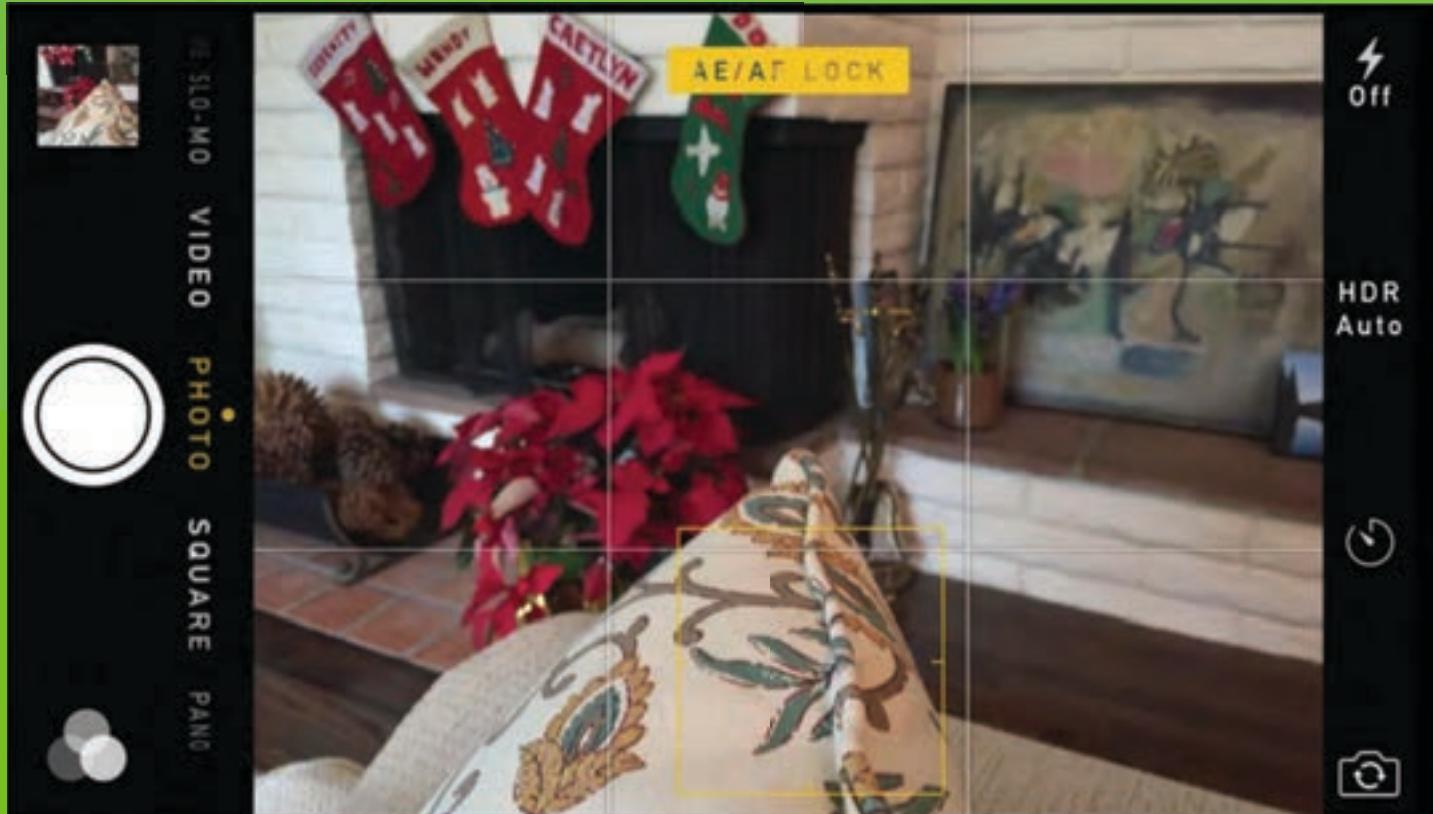
d. Use “Burst” mode for action shots.



e.
Turn
on
“HDR”
auto.



f. Lock your focus



g. Slide the exposure meter to lighten/darken images.



h. Use the volume button as your shutter release.



Lessons learned:

Watch your background.



Lessons learned:

Watch for
bright objects
behind
point of
interest.



Lessons learned:

Zoom with
your feet.



Lessons learned:

Zoom with
your feet.



Lessons learned:

Zoom with your feet.



Lessons learned:

Give it some depth.



Lessons learned:

Give it some depth.



Lessons learned:

Look for
“Built in
locators.”



Lessons learned:

Look for
“Built in
locators.”



Lessons learned:

Look for
“Built in
locators.”



Lessons learned:

Look for “Built in locators.”



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Group photos



Lessons learned:

Lessons learned:

Lighting

Lessons learned:

Lighting

“Magic hour”



Lessons learned:

Lighting

“Magic hour”



Lessons learned:

Lighting

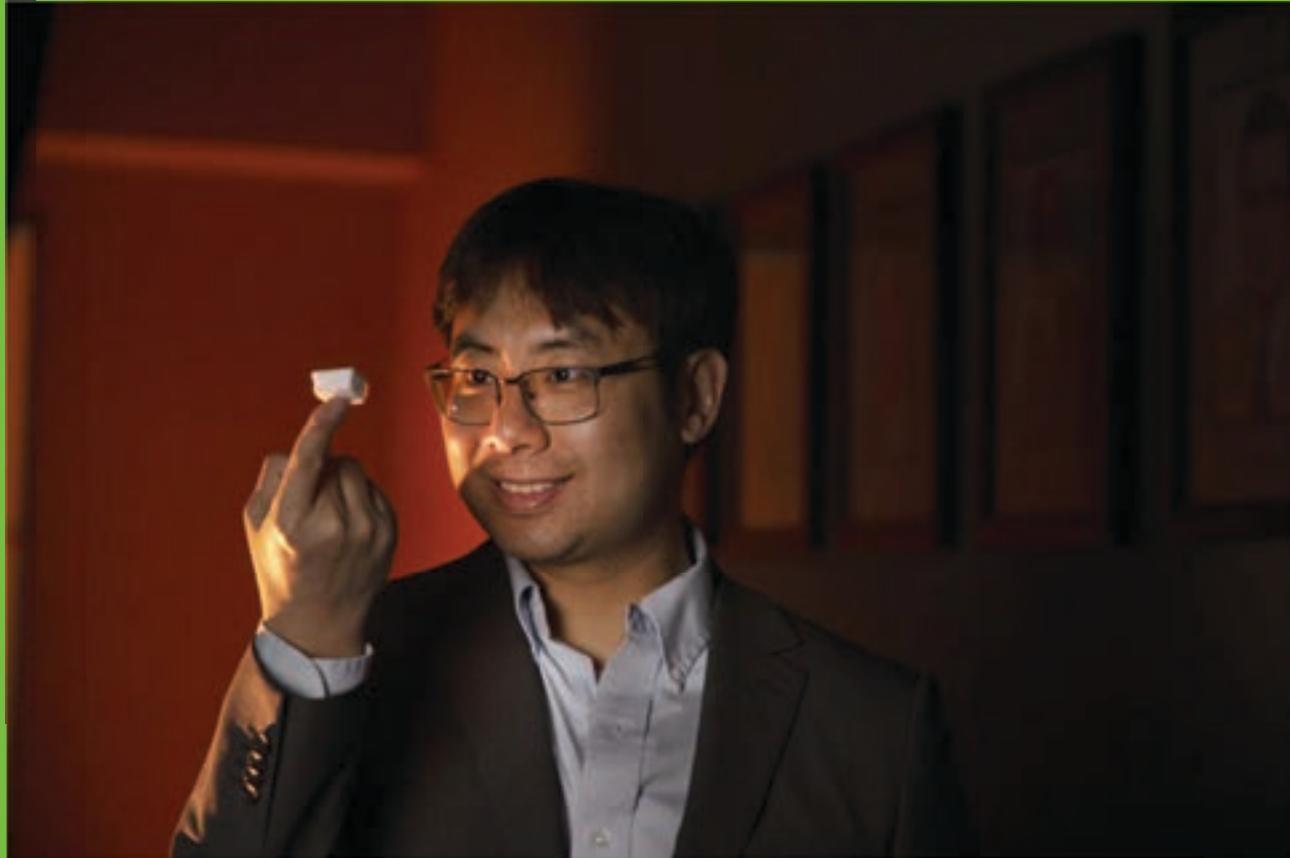
The light's direction



Lessons learned:

Lighting

The light's direction



Lessons learned:

Lighting

The light's direction



Lessons learned:

Lighting

The light's direction



Lessons learned:

Lighting

The light's direction



Lessons learned:

Lighting

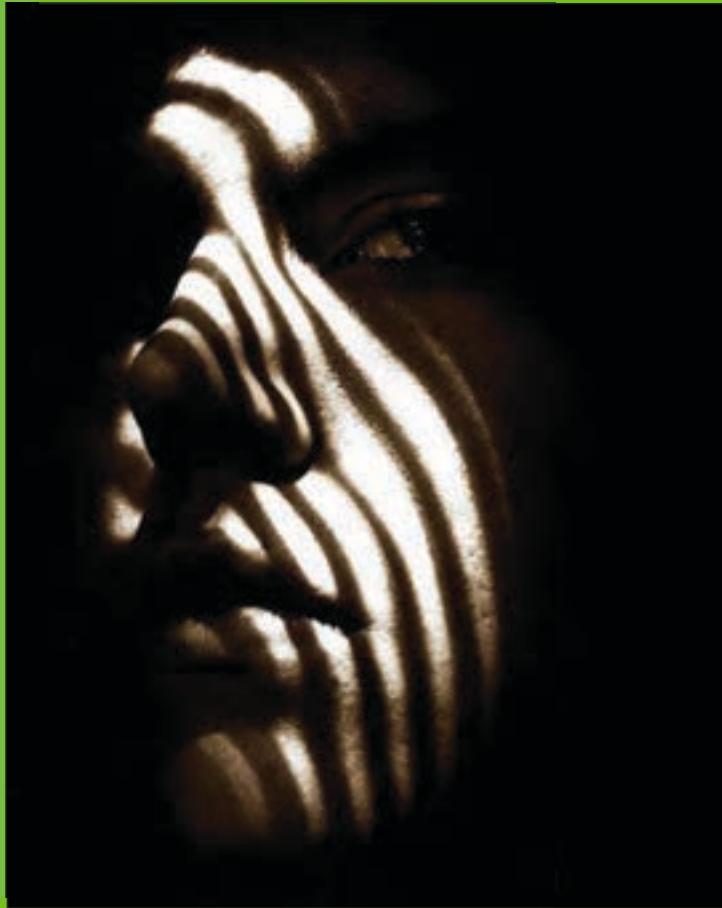
The light's direction



Lessons learned:

Lighting

The light's direction



Lessons learned:

Lighting

The light's diffusion



Lessons learned:

Lighting

The light's diffusion



Lessons learned:

Lighting

The light's diffusion



Lessons learned:

S&T's branding

Lessons
learned:

S&T's
branding

Our message is....

Lessons
learned:

S&T's
branding

Our message is....

1. Welcoming

Lessons
learned:

S&T's
branding

Our message is....

1. Welcoming
2. Inspiring

Lessons learned:

S&T's branding

Our message is....

1. Welcoming
2. Inspiring
3. Connecting

So,
what
story is
this
photo
telling?



Lloyd Cornell

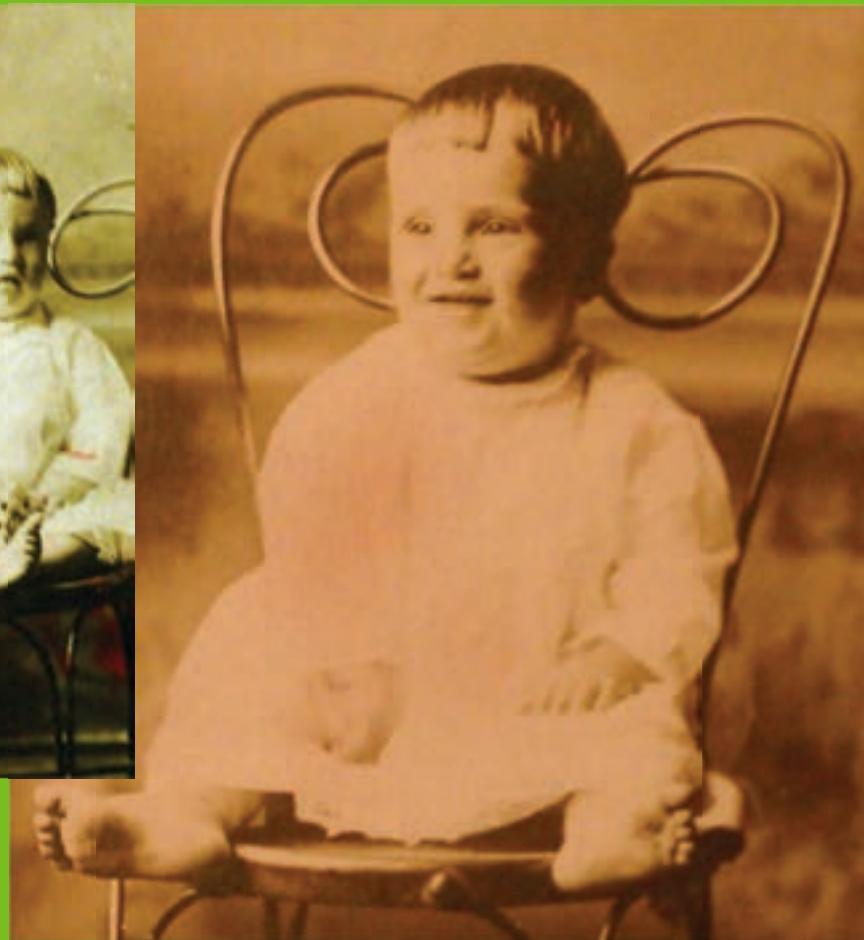


Lloyd Cornell

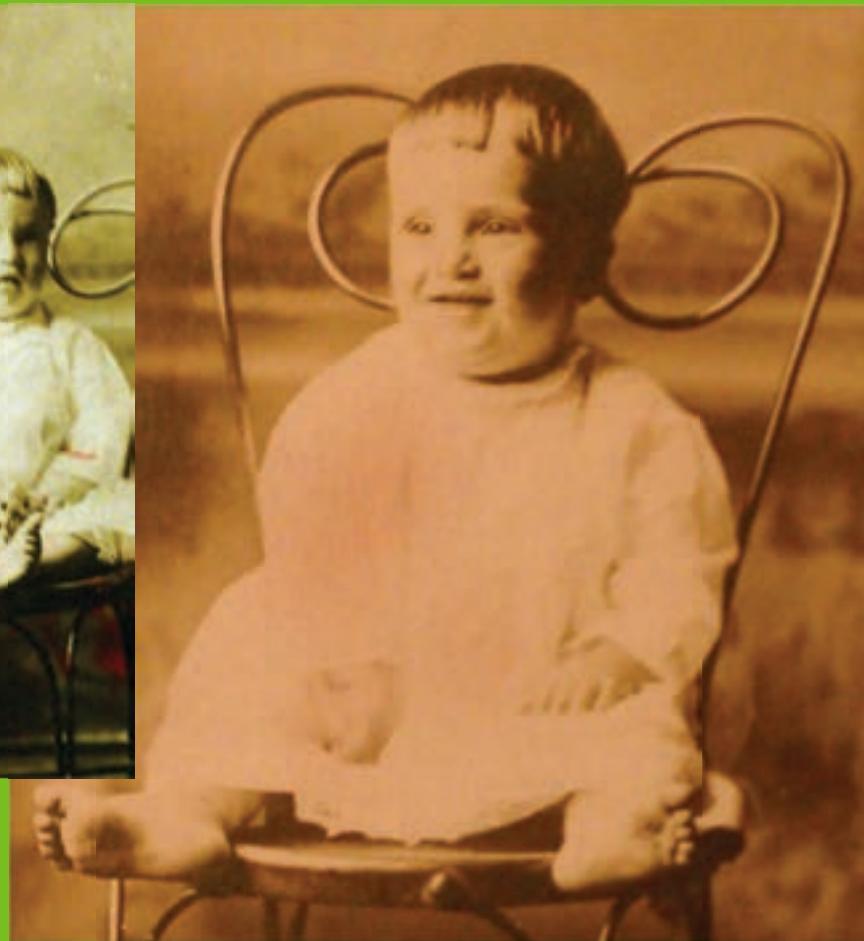
My grandfather



Lloyd Cornell



Lloyd Cornell



Lloyd Cornell

























gicc

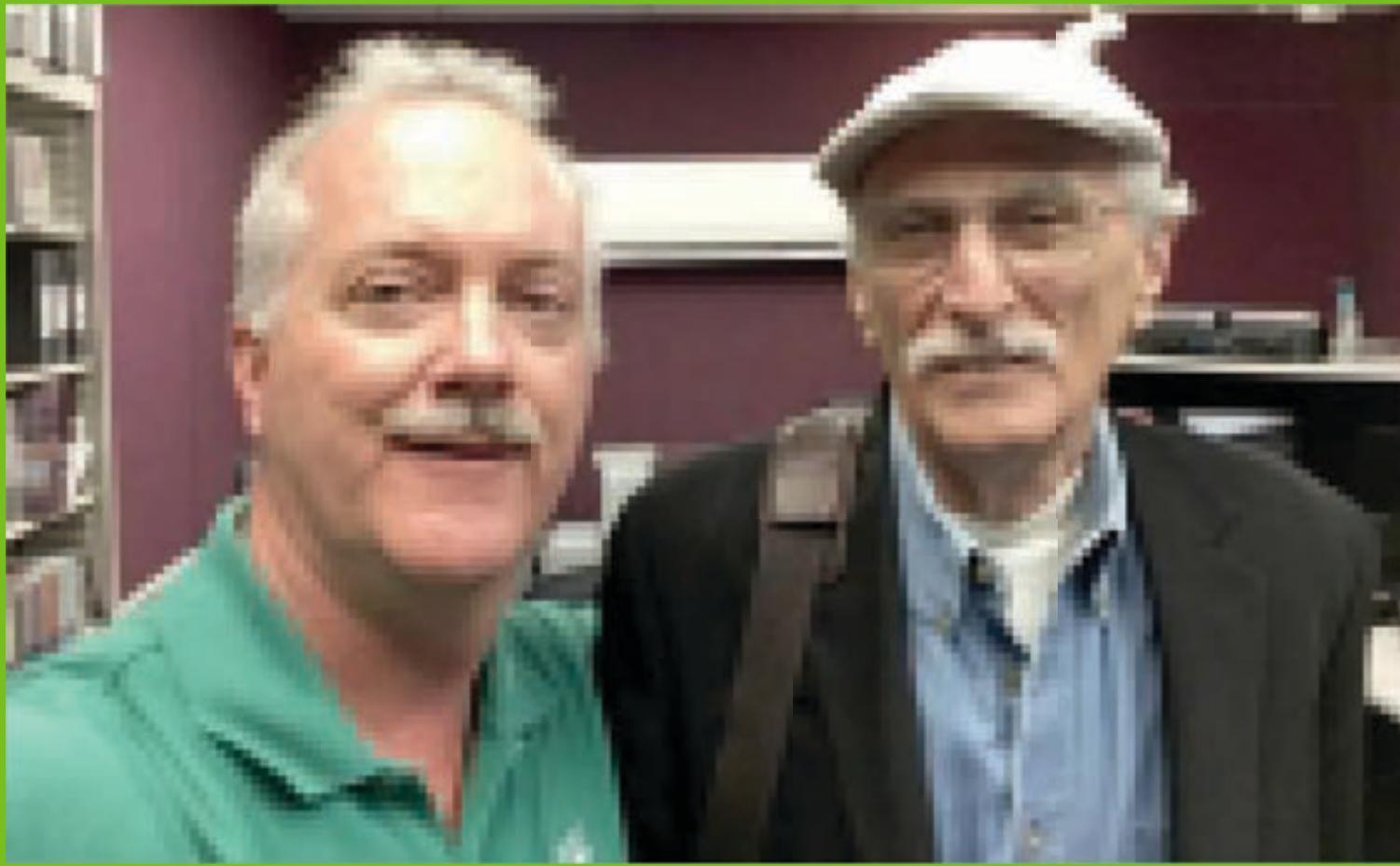
My grand challenge:

Tell your own
story...

My grand challenge:

Tell your own
story...

at work.



My grand challenge: Part Two

My grand challenge: Part Two

Record a second of
your life each day.

My grand challenge: Part Two



My grand challenge: Part Two



My grand challenge: Part Two

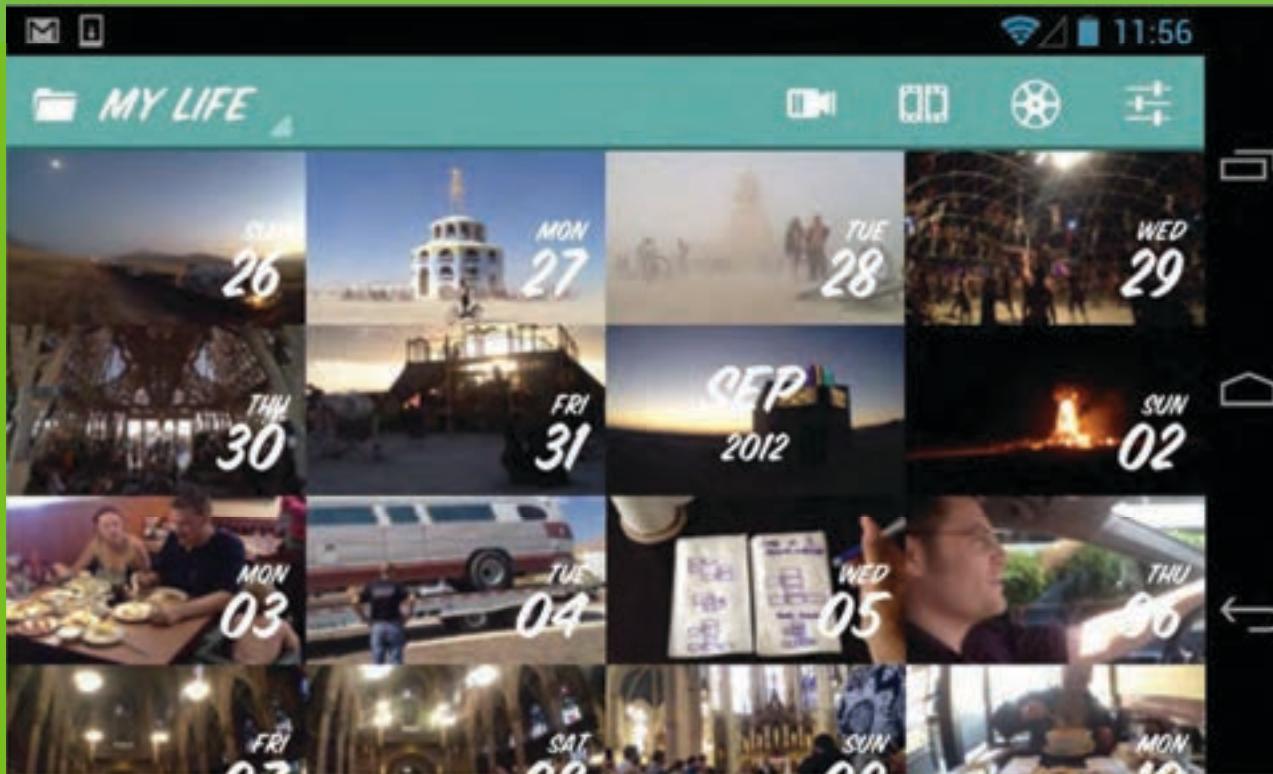


My grand challenge: Part Two

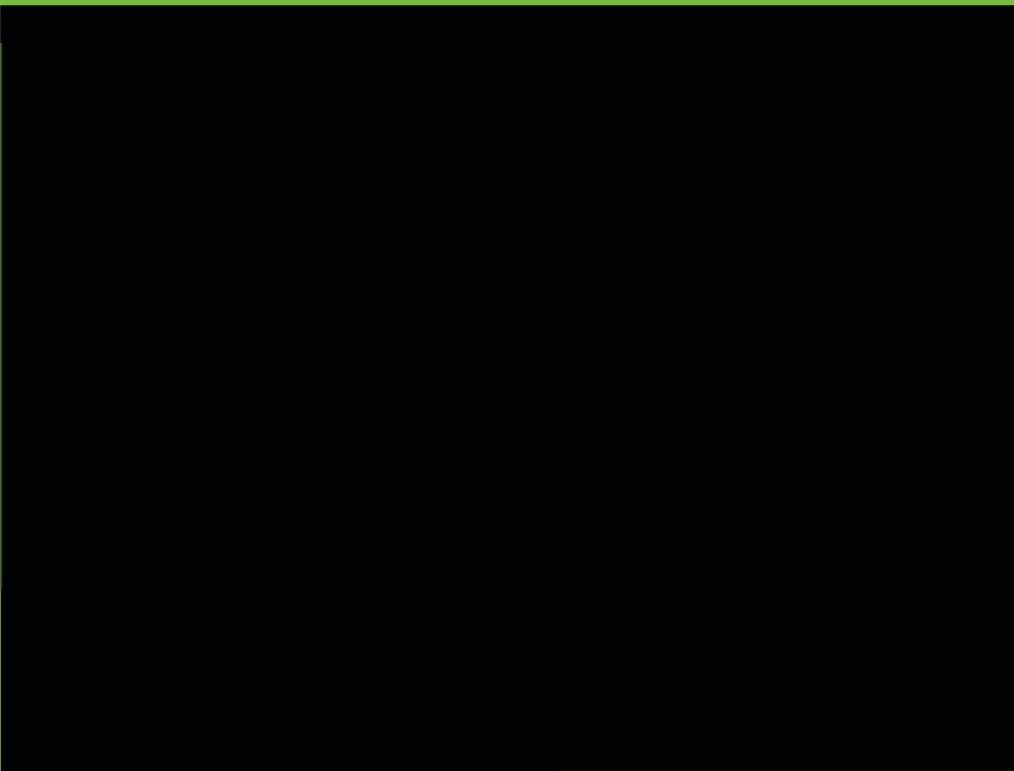


1 SECOND EVERYDAY

My grand challenge: Part Two



My grand challenge: Part Two



QUESTIONS?