

OUR CAMPUS, OUR STORY

Celebrating Missouri S&T's 150 years



MISSOURI
S&T

OUR CAMPUS, OUR STORY



THE
MISSOURI MINER
Missouri School of Mines and Metallurgy, Rolla, Mo.
Vol. 1, No. 1 Friday, January 29, 1915 Price 5 Cents

**"WELCOME"
DIRECTOR COPELAND**



DIRECTOR DURWARD COPELAND.
Durward Copeland graduated from the Massachusetts Institute of Technology with the degree of S. B. in 1903, immediately after his graduation he

IT'S "DIRECTOR" COPELAND NOW
Popular Professor of Metallurgy and Ore Dressing Appointed to Directorship.

At a meeting of the Board of Curators in St. Louis on Dec. 28, 1914, Prof. Durward Copeland was appointed Director of the Missouri School of Mines and Metallurgy, which position has been vacant for a year and a half. The appointment of Prof. Copeland as Director was a popular one and expressions of confidence in his ability to further enhance the reputation of the school have been heard from all sides.

While connected with the school as Professor of Metallurgy and Ore Dressing, Prof. Copeland was one of the most popular members of the Faculty both within and without the classroom. Although absent for a year and a half, this popularity has not diminished and on his return to Rolla, of Jan. 21, he was met at the station by a large delegation.



OVERVIEW OF THE DAY

8:30 a.m. **Welcome, St. Pat's A**

9–10 a.m. **Keynote speaker, St. Pat's A**
Stefan Mumaw
“Designing for Emotion”

10:15–11:15 a.m. **Breakout sessions**

Event planning workshop,
Carver and Turner

Roundtable discussions,
St. Pat's A

OVERVIEW OF THE DAY

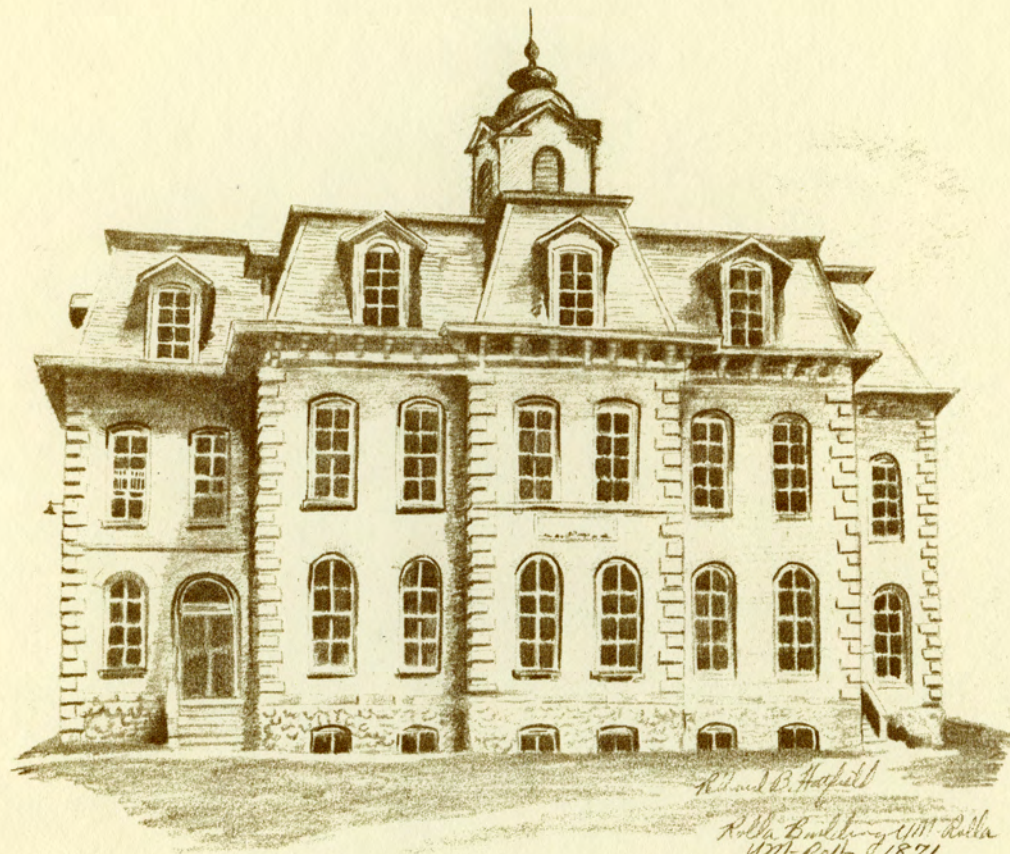
11:15 –12 p.m. **Vendor Fair, St. Pat's C**

12 p.m. **Lunch, St. Pat's A and B**
with guest speakers

Larry Gragg and Jack Ridley
“Forged in Gold”

1 p.m. **Closing and door prizes,**
St. Pat's A and B







May 2, 1863, Battle of Chancellorsville near
Fredericksburg, Virginia (National Archives)



1870 Panorama of Helena, Montana
(National Archives)

NUMBER 28

W. C. KELLEY,
ATTORNEY AT LAW.

HOTELS.

GRANT HOTEL,
ROLLA, - - MISSOURI,
H. M. Shaw, Proprietor,

HAS. F. BUSCHMAN
Merchant Tailor,
Steam Cleaning & Repairing.
 Fashionable Suits Promptly made to
 Order and guaranteed to fit.
 Cutting Done at Reasonable Rates.

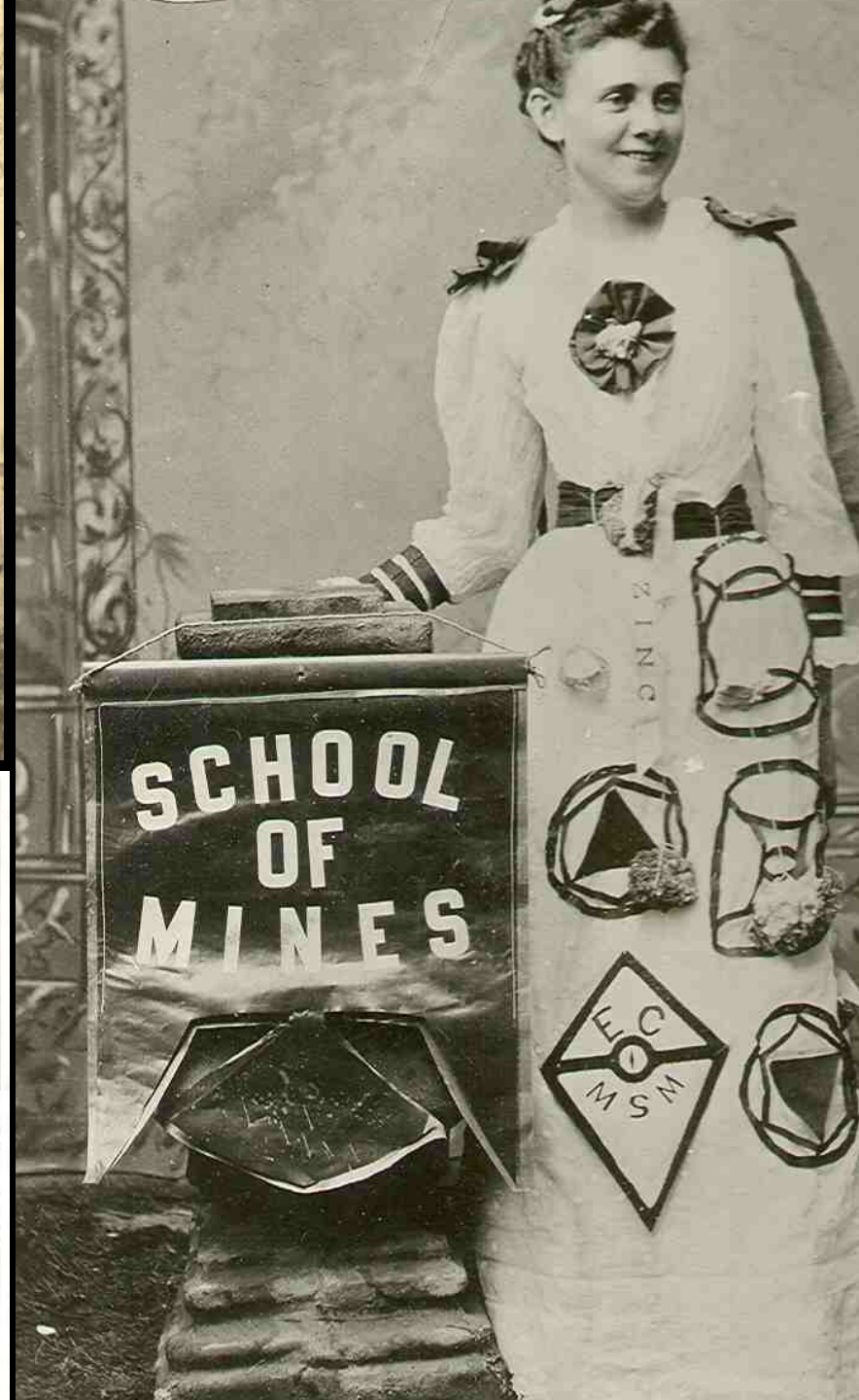
valence, or from fear of becoming "old maids," that there is no comparison between them. But, after all, the woman who does this simply demands to be let alone. She begs that you will not suppose her insensible to stab because she does not cry out. She has her pride and delicacy. She does not claim upon admiration, but

arm, and loving desperately a blue-eyed farmer's daughter named Mary
ane.

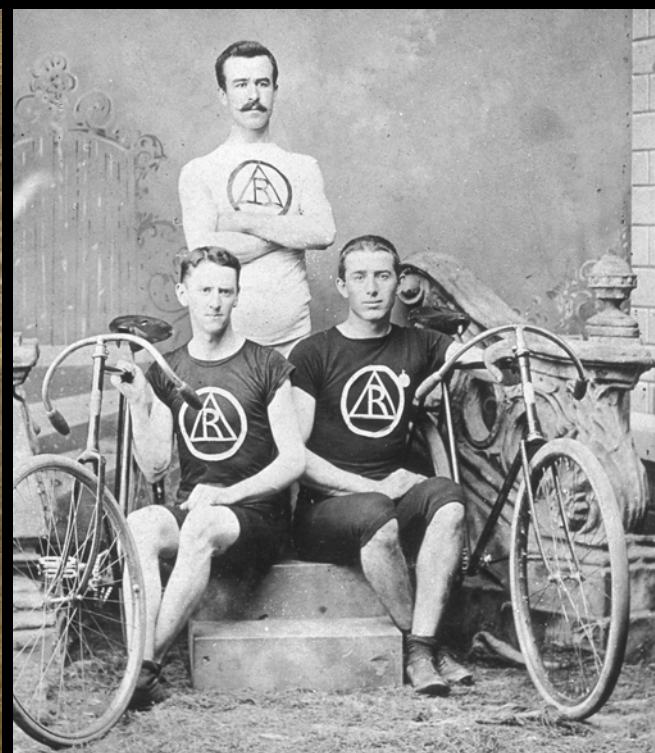
Who ever helped
A brother-in-law,
This monument

id farmer, who had been thrust into
at loggerhead assembly, got up and
ld the law makers that sows could be
aved when young, and would make











IN BUILDING, UNIVERSITY OF MISSOURI. COLUMBIA, MO.





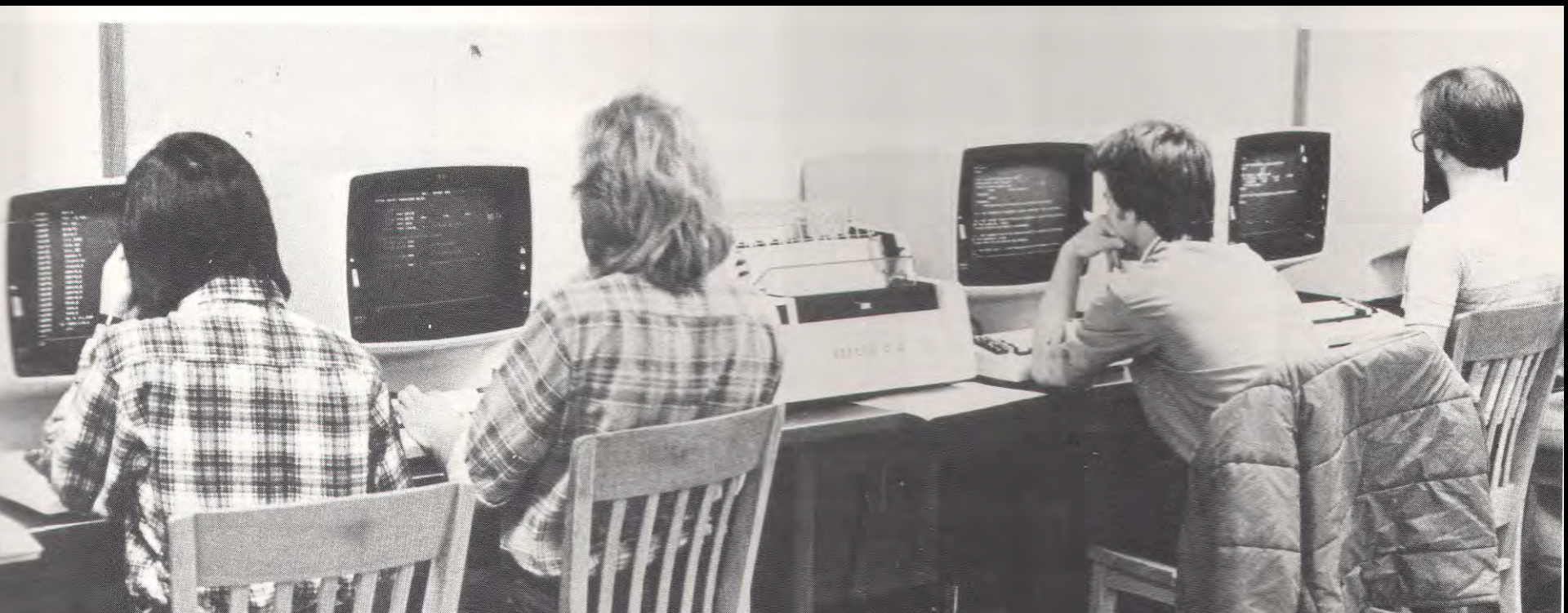
State Capitol Building, Jefferson City, Mo.















WHY STORIES?

- ★ Stories are memorable.
- ★ Stories travel farther.
- ★ Stories inspire action.

MAKE YOUR MESSAGE STICK

“People don’t want more information. They are up to their eyeballs in information. They want faith. Faith in you, your goals, your success, in the story you tell.”

– Annette Simmons

TELLING OUR STORY

“Start with the truth. Identify the worldview of the people you need to reach. Describe the truth through their world view.”

— Seth Godin

STORY AS STRATEGY

“Instead of just using storytelling as a marketing tactic, we need to do what our ancestors did for millennia — allow our stories to guide our actions, deepen our understanding and create meaning and belonging.”

— Bernadette Jiwa

STORIES ARE SUBTRACTIVE

“If you look at a sky full of stars, you can’t make sense of it. If you take a few stars, link them together and make a constellation, now you’ve got a cool picture of a bear and that’s memorable.”

— Neil Stevenson, IDEO

CHANCELLOR DEHGhani

